

August 23, 2005

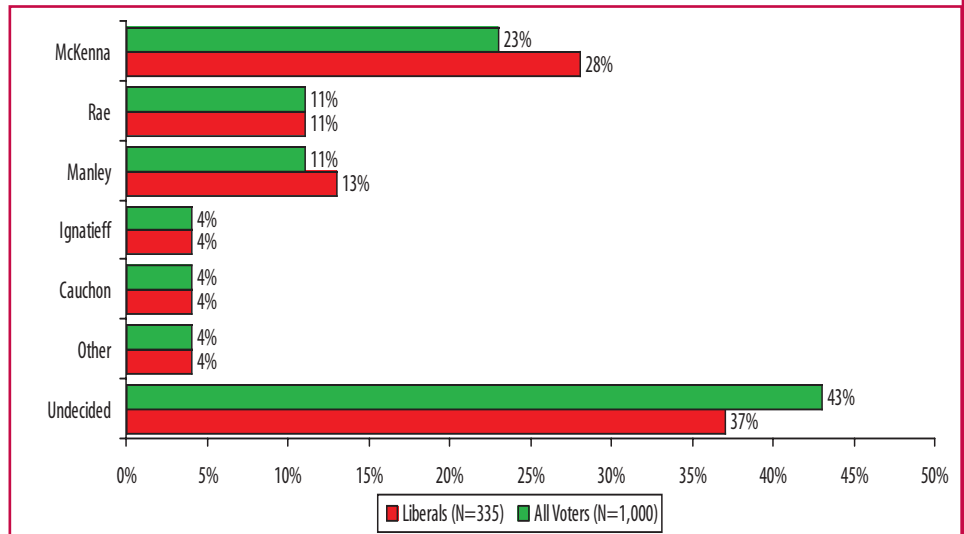
McKenna Tops List to Succeed Martin

SES-Toronto Star Poll

To follow is a review of SES' latest national random telephone survey of 1,000 Canadians completed between August 4th and August 8th, 2005. The survey is accurate to within 3.1 percentage points, plus or minus, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which SES is a member.

Regardless of how you vote, who would be your choice to succeed Paul Martin as Liberal leader? (READ AND ROTATE) Former federal Justice Minister Martin Cauchon, Harvard Professor Michael Ignatieff, Former Deputy Prime Minister John Manley, Former New Brunswick Premier Frank McKenna, Former Ontario Premier Bob Rae or is there someone else?



All voters (%)	Canada (N=1,000)	Atlantic* (N=100)	Quebec (N=250)	Ontario (N=300)	West (N=350)
Frank McKenna	23	44	28	17	20
Bob Rae	11	10	7	20	7
John Manley	11	8	5	14	13
Martin Cauchon	4	4	6	3	4
Michael Ignatieff	4	2	3	6	3
Other**	4	2	12	1	1
Undecided	43	30	39	40	51
Accuracy (19 of 20)	± 3.1	± 10.0	± 6.3	± 5.7	± 5.3

* small sample – readers should exercise caution.

**Less than 5 responses

About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 ext.237 or nnanos@sesresearch.com



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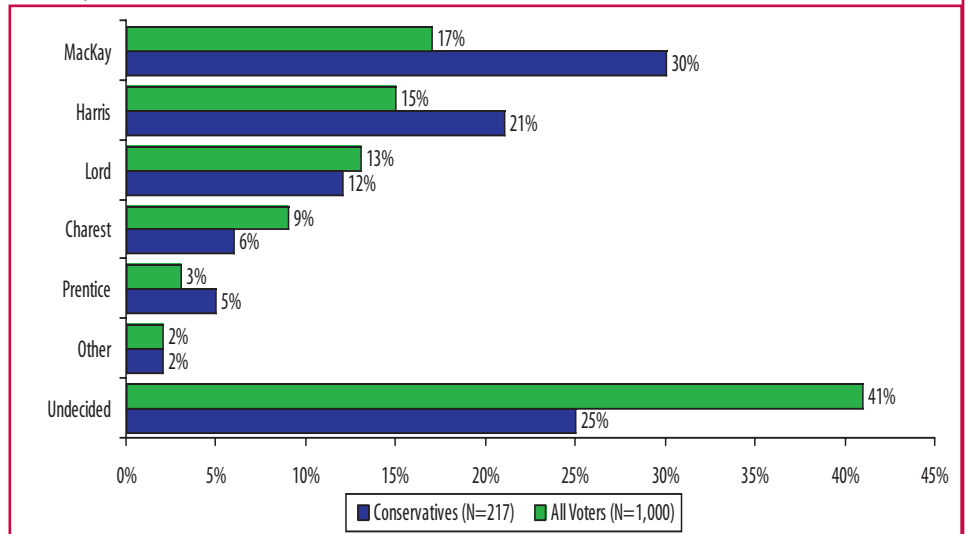
MackKay Leads Among Tory Voters

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Regardless of how you vote, who would be your choice to succeed Stephen Harper as Conservative leader? (READ AND ROTATE) Quebec Premier Jean Charest, Former Ontario Premier Mike Harris, New Brunswick Premier Bernard Lord, Deputy Conservative Leader Peter MackKay, Conservative MP Jim Prentice, or is there someone else?



All voters (%)	Canada (N=1,000)	Atlantic* (N=100)	Quebec (N=250)	Ontario (N=300)	West (N=350)
Peter MacKay	17	23	8	18	22
Mike Harris	15	8	15	16	16
Bernard Lord	13	27	24	8	6
Jean Charest	9	11	8	12	7
Jim Prentice	3	2	2	2	4
Other**	2	1	2	3	1
Undecided	41	28	41	40	44
Accuracy (19 of 20)	± 3.1	± 10.0	± 6.3	± 5.7	± 5.3

* small sample – readers should exercise caution.

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