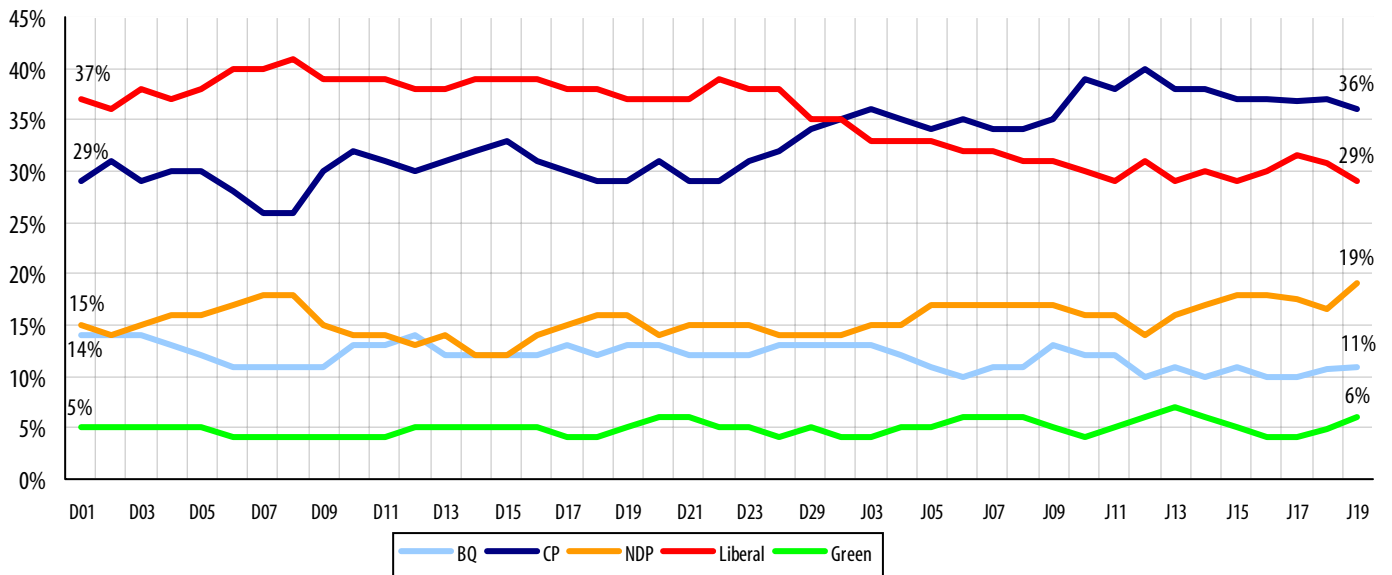


Conservatives Hold on to Lead



FIRST RANKED BALLOT (N=1,200 Canadians, 1,057 decided voters)



REGIONAL BALLOTS

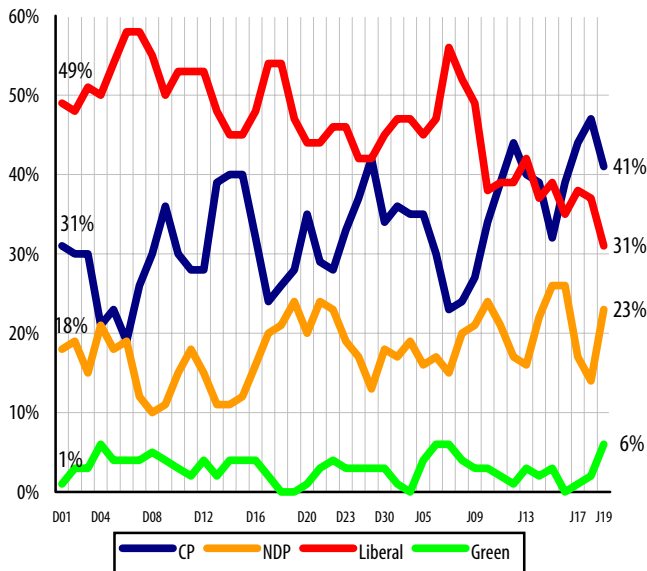
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19
	%	%	%	%	%	%	%	%	%	%
Conservative	37.0	35.5	47	41	24	26	40	36	41	41
Liberal	30.7	29.0	37	31	19	18	39	39	30	28
NDP	16.6	18.8	14	23	10	9	15	19	24	25
BQ	10.7	11.1	-	-	44	44	-	-	-	-
Green	4.9	5.6	2	6	3	3	7	7	5	7
Accuracy	± 3.1%	± 3.1%	± 9.9%	± 9.7%	± 6.3%	± 6.1%	± 5.7%	± 5.6%	± 5.3%	± 5.2%
Undecided	15.2	12.0	16	12	17	12	12	12	16	13

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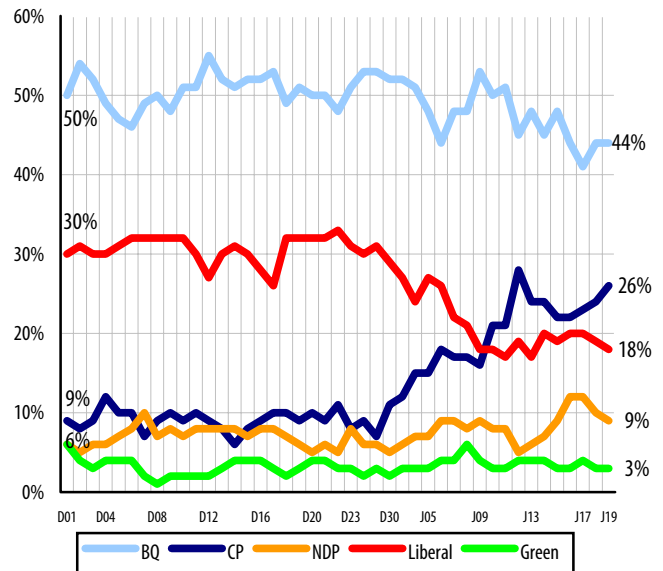
Ontario: Liberals and Tories Statistically Tied



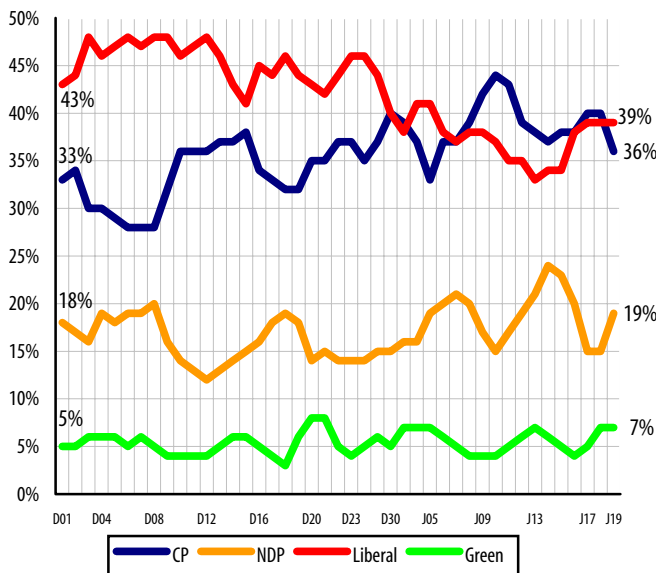
ATLANTIC CANADA (Decided Voters, Accuracy ± 10)



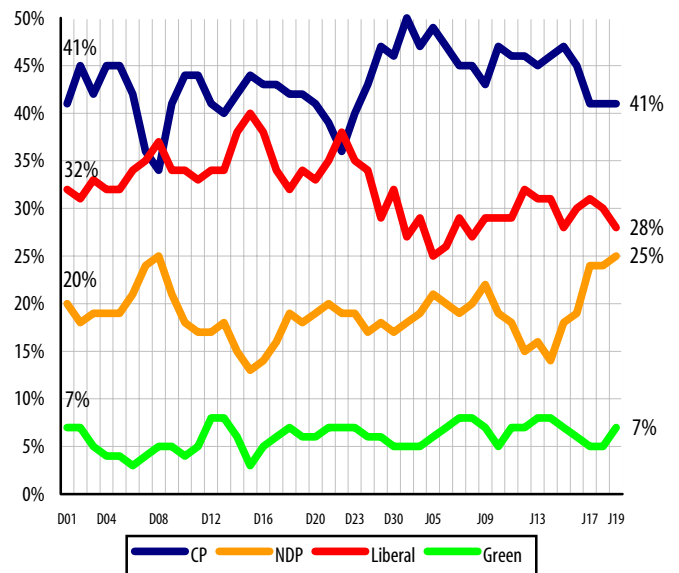
QUEBEC (Decided Voters, Accuracy ± 6)



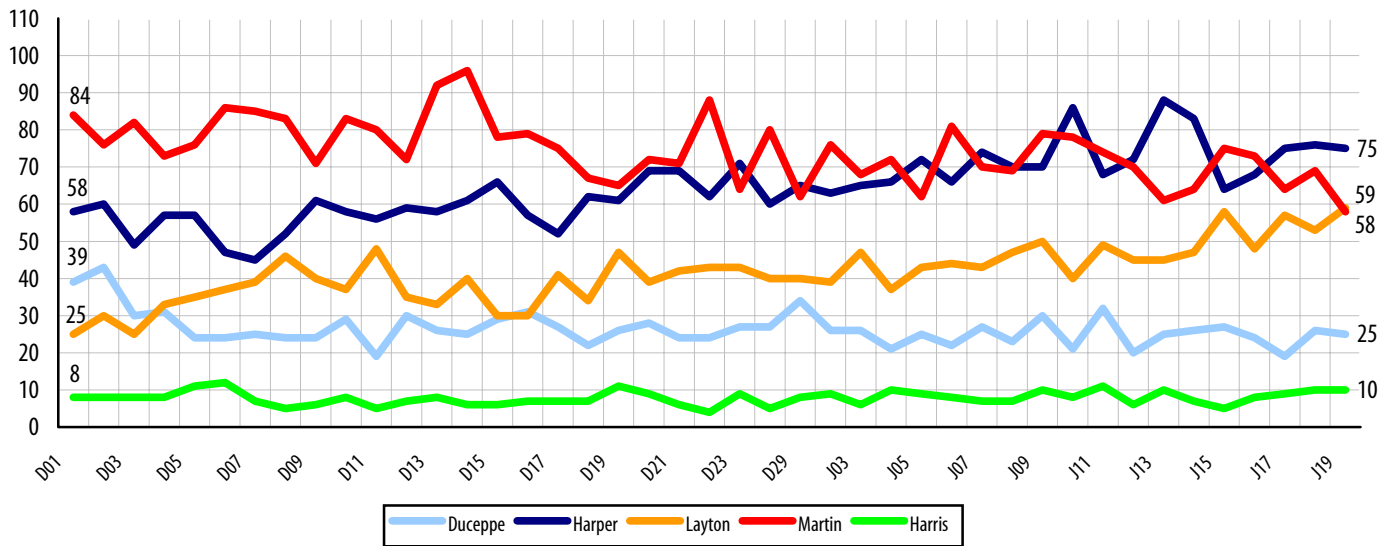
ONTARIO (Decided Voters, Accuracy ± 6)



WESTERN CANADA (Decided Voters, Accuracy ± 5)



Performance Index: Harper ahead, Martin and Layton Tied



LEADERSHIP INDICATORS

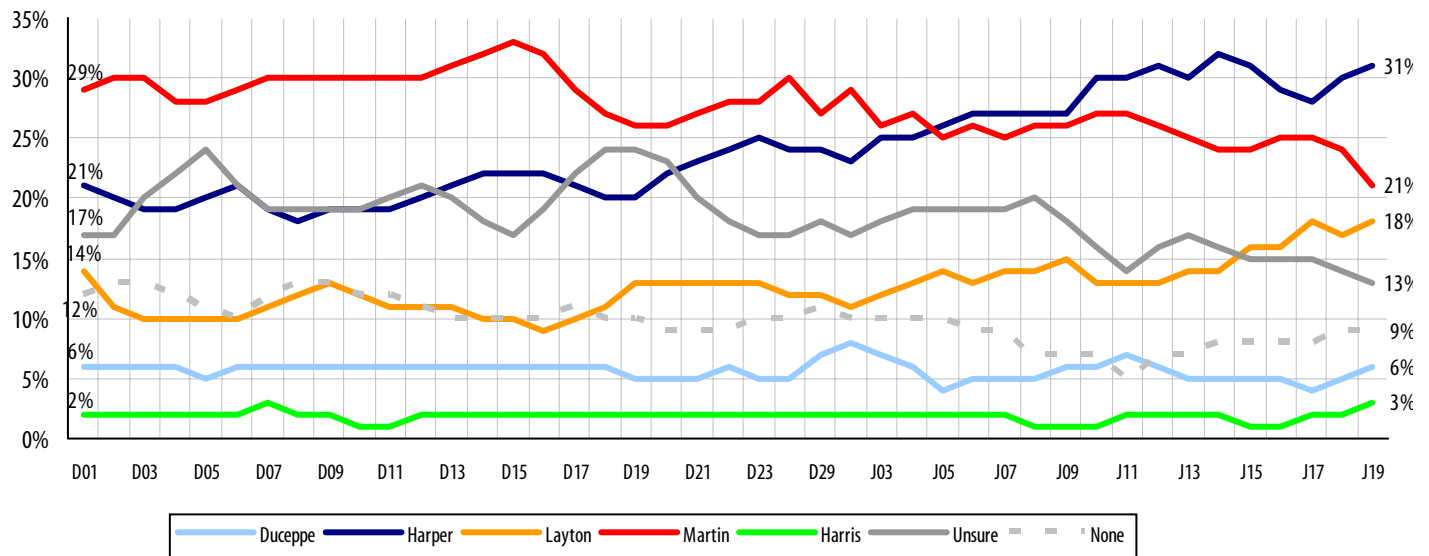
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19
	%	%	%	%	%	%		
Paul Martin	18	14	27	22	24	22	69	58
Stephen Harper	24	26	25	23	27	26	76	75
Gilles Duceppe	10	10	10	10	6	5	26	25
Jack Layton	20	23	14	16	19	20	53	59
Jim Harris	3	3	3	3	4	4	10	10
None of them	17	18	11	10	11	10	39	38
Undecided	8	6	11	16	10	13	29	35
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Harper Ahead by 10 points



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19	Jan 18	Jan 19
Harper	30	31	28	26	29	30	29	28	33	35
Martin	24	21	30	23	17	15	30	27	23	20
Duceppe	5	6	1	1	14	18	1	2	2	2
Layton	17	18	13	19	16	17	15	17	20	18
Harris	2	3	2	3	1	1	3	4	3	3
None	9	9	8	11	8	8	8	8	9	11
Undecided	14	13	18	18	16	11	14	15	11	12
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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