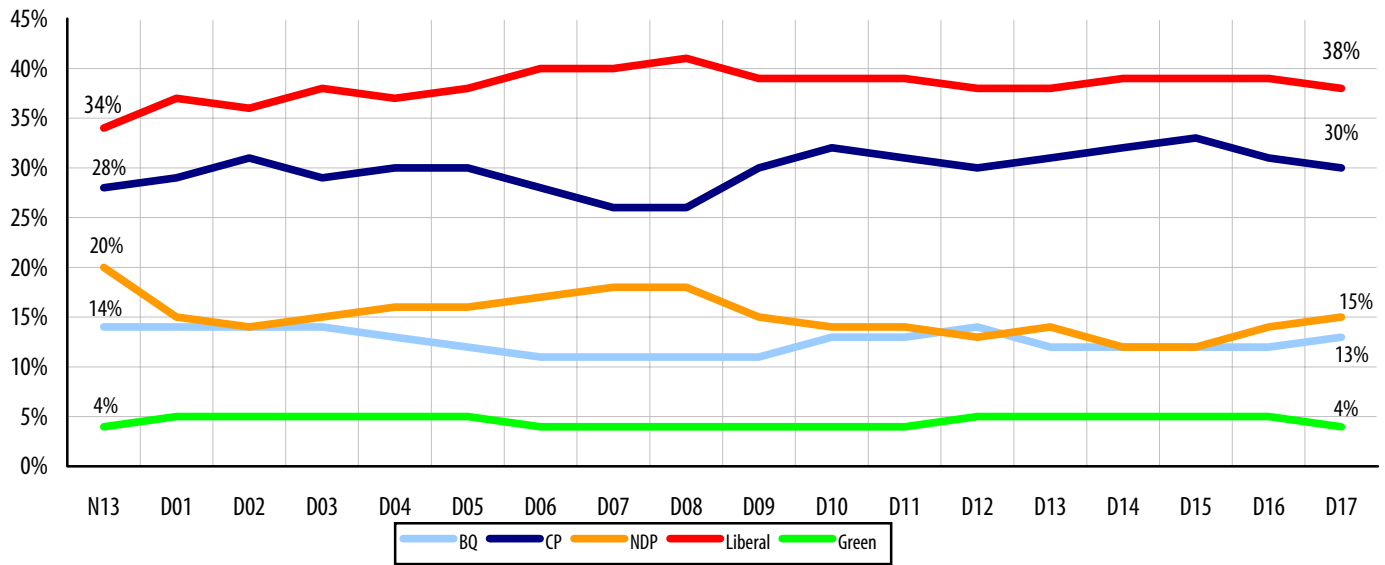


NDP Regains Some Ground



FIRST RANKED BALLOT (N=1,200 Canadians, 976 decided voters)



REGIONAL BALLOTS

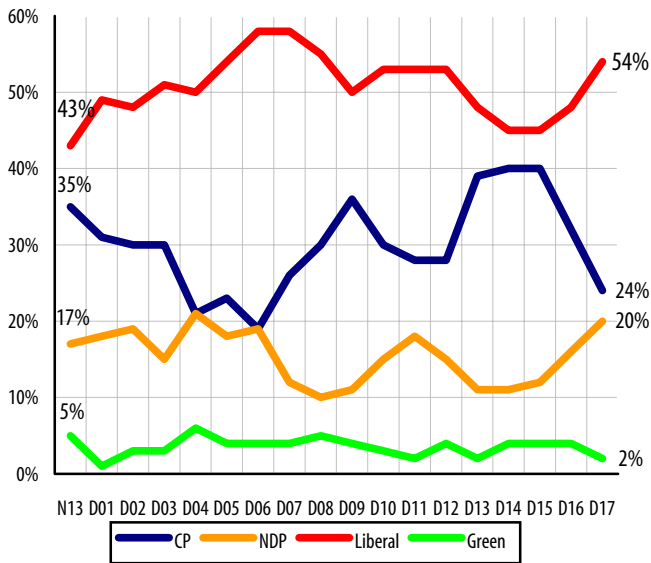
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17
	%	%	%	%	%	%	%	%	%	%
Liberal	39	38	48	54	28	26	45	44	38	34
Conservative	31	30	32	24	9	10	34	33	43	43
NDP	14	15	16	20	8	8	16	18	14	16
BQ	12	13	-	-	52	53	-	-	-	-
Green	5	4	4	2	4	3	5	4	5	6
Accuracy	± 3.2%	± 3.2%	± 9.9%	± 10.0%	± 6.7%	± 6.6%	± 5.7%	± 5.8%	± 5.3%	± 5.3%
Undecided	16	19	13	17	24	22	13	18	15	18

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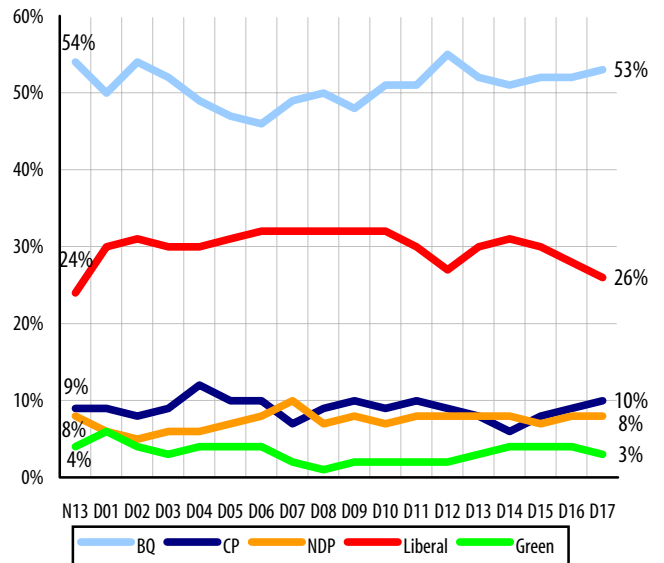
NDP Sees Positive Movement in Three Regions



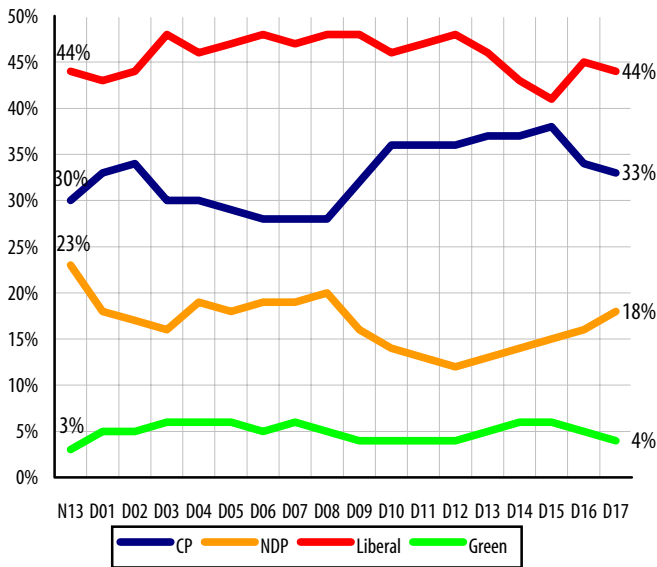
ATLANTIC CANADA (Decided Voters, Accuracy ±10)



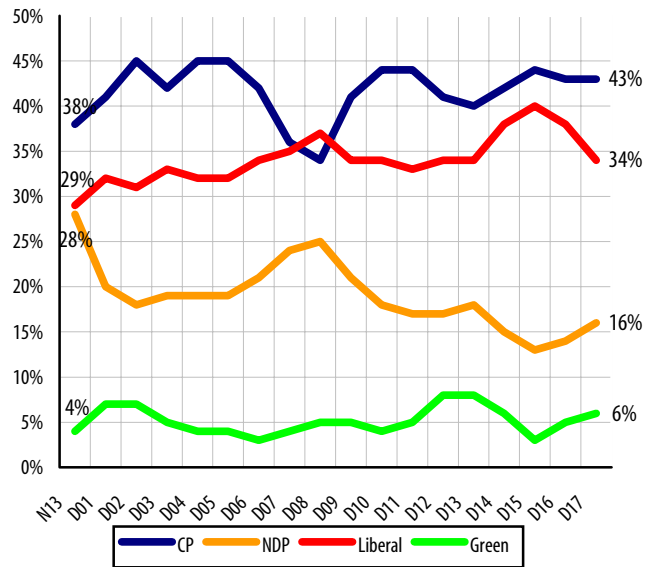
QUEBEC (Decided Voters, Accuracy ±6)



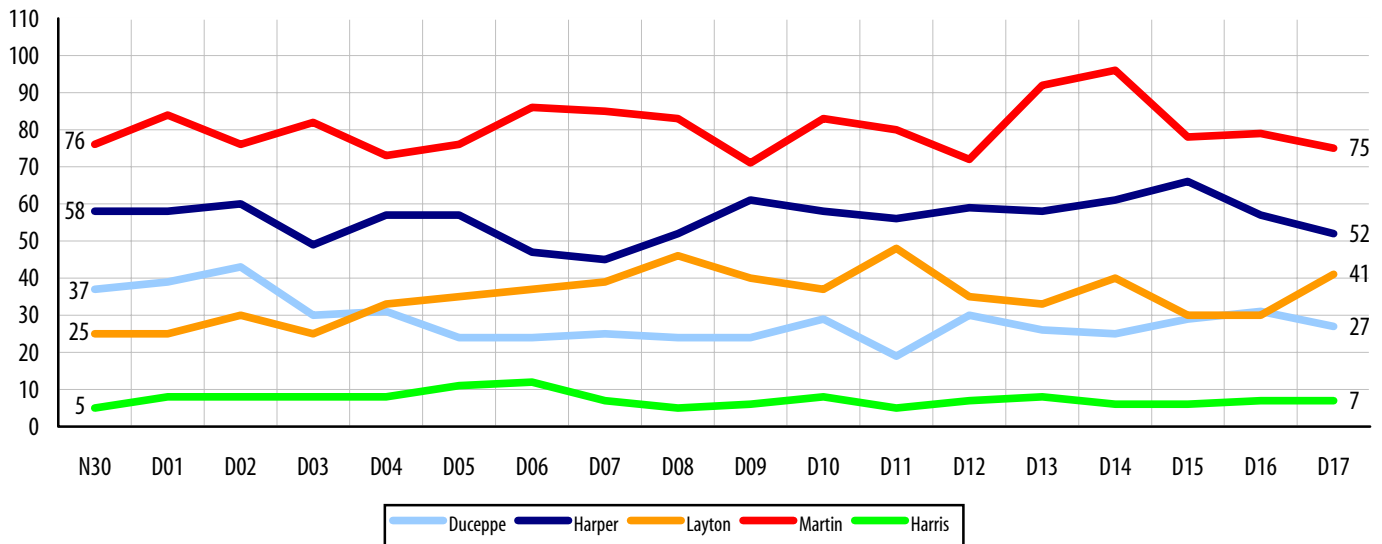
ONTARIO (Decided Voters, Accuracy ±6)



WESTERN CANADA (Decided Voters, Accuracy ±5)



Leadership Index: Layton Performance Up on Trust Post Debate



LEADERSHIP INDICATORS

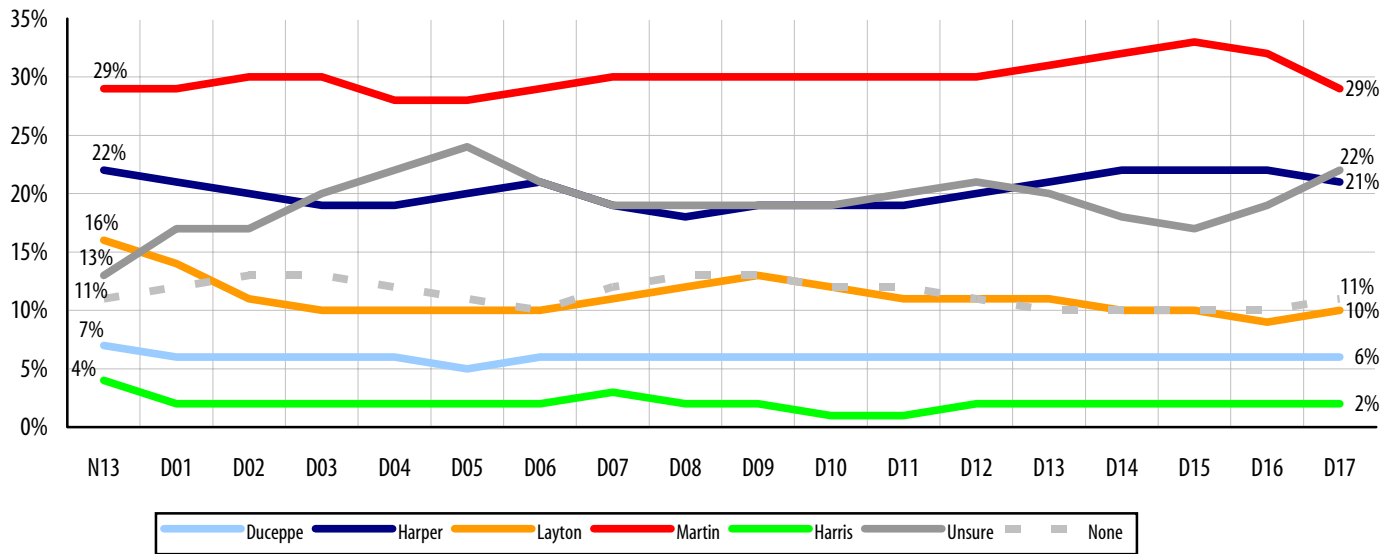
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17
	%	%	%	%	%	%		
Paul Martin	21	17	31	31	27	27	79	75
Stephen Harper	18	16	18	16	21	20	57	52
Gilles Duceppe	13	10	12	11	6	6	31	27
Jack Layton	13	20	6	9	11	12	30	41
Jim Harris	3	3	1	1	3	3	7	7
None of them	16	17	12	12	10	11	38	40
Undecided	17	18	21	20	22	21	60	59
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Martin as Best PM Slides but Still Ahead



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17	Dec 16	Dec 17
	%	%	%	%	%	%	%	%	%	%
Martin	32	29	45	44	23	22	26	23	39	35
Harper	22	21	20	13	10	10	27	27	26	25
Duceppe	6	6	2	2	23	24	1	1	1	1
Layton	9	10	11	13	9	12	12	12	7	7
Harris	2	2	2	1	2	1	3	3	2	1
None	10	11	8	11	14	14	13	13	6	6
Undecided	19	22	12	17	19	17	18	22	22	26
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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